



# ALIZA PRESTO

Graphic Designer

## EDUCATION

### PURDUE UNIVERSITY

Class of 2022 | GPA: 3.87/4.0  
B.F.A. in Visual Communications  
Design, Certificate of Entrepreneurship,  
Minor in Spanish

## INFORMATION

### CONTACT

alizapresto@gmail.com  
(812) 374-6386

### WEBSITES

alizapresto.wixsite.com/graphicdesign  
etsy.com/shop/BeRootedDesigns

## EXPERIENCE

### HISTORIAN FOR STEWART COOPERATIVE HOUSE | August 2020 - Present

- Rebranded social media and developed website to use for recruitment and information
- Posted regular social media posts to encourage members of the house

### ETSY BUSINESS OWNER FOR BEROOTEDDESIGNS | June 2020 - Present

- Designed and handlettered sticker designs and Bible tabs
- Sold and shipped over 100 handmade products, with 25% of the profits donated to Yemen Humanitarian Aid
- Managed social media page, communicated with customers, and photographed products

### ASSISTANT INSTRUCTOR AT FLOURISH STUDIO AND CLASSROOM | September 2019 - Present

- Assisted with process art education classes and built relationships with local community
- Helped with Facebook page management and photographed classes
- Organized and cleaned art studio and materials used

### GRAPHIC DESIGN INTERN AT UNITED WAY OF GREATER LAFAYETTE | June - August 2020

- Developed marketing campaigns, logos, brochures, and posters for social media usage and the website

## SKILLS

### ADOBE CREATIVE CLOUD

Illustrator, Photoshop, InDesign, Premiere Pro, XD, Lightroom

### MEDIA & COMMUNICATION

Page Layout, Videography, Lettering, Social Media Management, Customer Service